

Recover ✓
Renew ✓

Reprioritizing All-Hazards Preparedness

APRIL 24-27, 2023 | ATLANTA

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Recover ✓ Reprioritizing Renew ✓ All-Hazards Preparedness

**PREPAREDNESS
SUMMIT**

APRIL 24-27, 2023 | ATLANTA

NACCHO is proud to host the 2023 Preparedness Summit as a hybrid (in-person and virtual) event from April 24-27, 2023 in Atlanta, Georgia. Each year, the Summit offers a unique learning and networking opportunity for current and aspiring emergency management, public health, and healthcare professionals, and their partners, to share perspectives and engage in dialogue on key public health preparedness and response issues. As the first and longest running national preparedness conference, the Preparedness Summit is the best place for you to gain the knowledge, resources, and relationships necessary to prepare for and respond to public health emergencies.

The 2023 Preparedness Summit's hybrid environment will provide a successful event that seamlessly expands your company's reach and engagement. As a sponsor for the Summit, you will be able to promote your products and services to all meeting participants beyond the walls of a physical meeting with current and potential customers who are not confined by time or location!

ATTENDEE DEMOGRAPHICS

Your exhibit and sponsorship will put you in front of more than 2,000 attendees from across the country, including:

- Local and state public health department preparedness staff, including teams from agencies and organizations
- Federal agency staff working on public health preparedness issues, including HHS, DHS, CDC, and FDA
- Representatives from the academic and research communities
- Community health centers, hospital, and emergency medical services staff
- Industry partners with resources, new technologies, and tools to share
- Emergency management agency and homeland security professionals, other personnel working with public health agencies to build preparedness capacity and competency at the local, state, and federal levels.

We invite you to be part of this exciting conference as an exhibitor and/or sponsor.

Questions on pricing, sales, sponsorships, please contact:

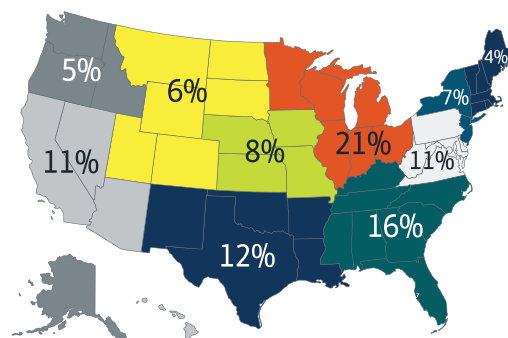
Sebastian Arguez

Preparedness Summit Exhibits & Sponsorship Sales Manager

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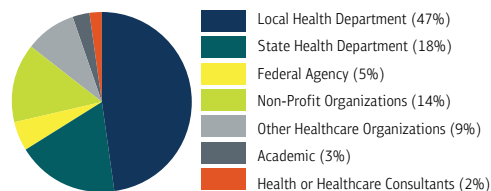
National Reach

NUMBER OF ATTENDEES BY STATE

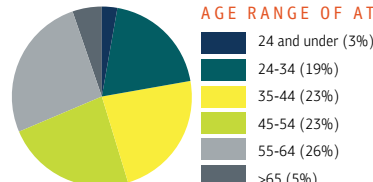


Attendees Profile

TYPES OF ORGANIZATIONS



AGE RANGE OF ATTENDEES



PREPAREDNESS SUMMIT SPONSORSHIP LEVELS

NACCHO Sponsorship benefits ensure that your organization is recognized before, during, and after the Summit. The total amount of monies spent on Preparedness Summit sponsorship opportunities determines your company's level of sponsorship.

A company must spend a minimum of \$3,000 to be considered for a level sponsor.

Summit registration is not included in the determining the amount of a sponsorship level.



There are limited Diamond Partnership opportunities available for Preparedness Summit.

The Diamond Sponsorship qualifying minimum spend is \$25,000. Includes five Summit conference registrations.



There are limited Platinum Partnership opportunities available for Preparedness Summit.

The Platinum Sponsorship qualifying minimum spend is \$15,000. Includes three Summit conference registrations.



There are limited Gold Partnership opportunities available for Preparedness Summit. The

Gold Sponsorship qualifying minimum spend is \$10,000. Includes two Summit conference registrations.



There are unlimited Silver Partnership opportunities available for Preparedness Summit.

The Silver Sponsorship qualifying minimum spend is \$6,000. Includes one Summit conference registration.



There are unlimited Bronze Partnership opportunities available for Preparedness Summit.

The Bronze Sponsorship qualifying minimum spend is \$3,000.

Build your own level sponsorship package with any of the opportunities listed on pages 3 to 10.

Here's an example of what a gold level sponsorship can look like:

30-minute In-Person Learning Session:	\$4,000
Exhibit Hall Booth:	\$3,500
Preparedness Summit tote bag insert:	\$2,000
Exhibit Hall Scavenger Hunt:	\$500
Total Sponsorship:	\$10,000



EDUCATIONAL/LEARNING OPPORTUNITIES

In-Person Sponsored Learning Session |

60 minutes: \$6,000 each | 30 minutes: \$4,000 each

By hosting your own 30- or 60-minute session, you can reach Summit attendees in an educational manner. This opportunity includes pre-conference promotion to participants. As a session sponsor, you agree to provide your title, description, and list of presenters to the planning committee for review and approval. This session must feature a presenter working in the field of public health and representing a local, state, federal, or academic perspective. These sessions are not eligible for CEUs.

Benefits of this sponsorship include:

- *Content exposure* – Sponsor provides speaker and presents the desired topic during the session
- *Brand awareness* – Your session information, room location, and sponsor logo will be featured in a pre-conference eblast in April 2023 and online before the live session begins.
- Sponsors will receive contact information (mailing address only) for attendees who join the session and have given permission for their contact information to be shared with sponsors.

Hybrid Sponsored Learning Session |

60 minutes: \$10,000 each (limited number available)

Extend your organization's visibility and message by reaching all in-person and virtual attendees in an educational manner via your own 60-minute Livestreamed learning session. Your session will be recorded and LiveStreamed to all registered attendees and available on the conference platform for up to six months. This opportunity includes preconference promotion to participants. As a session sponsor, you agree to provide your title, description, and list of presenters to the planning committee chair for review and approval. All sponsored sessions must feature a presenter working in the field of public health and representing a local, state, federal, or academic perspective. These sessions are not eligible for CEUs.

Benefits of this sponsorship include:

- *Content exposure* – Sponsor provides speaker and presents the desired topic during the session
- *Brand awareness* – Your session information, room location, and sponsor logo will be featured in a pre-conference eblast in April 2023 and online before the live session begins.
- *Expanded visibility* – all sessions will be available for viewing on-demand post-conference

Exhibitor Theatre | \$2,000 each

Present a unique and refreshing educational session at the Preparedness Summit by hosting your own 15-minute TED-style talk. There will be eight (8) exhibitor presentations talks scheduled during the conference. Attendees can enjoy a quick and fascinating educational session in this popular format.

Benefits of this sponsorship include:

- *Content exposure* – Sponsor provides speaker and presents the desired topic during the session
- *Brand awareness* – Your session information, room location, and sponsor logo will be featured in a pre-conference eblast in April 2023 and online before the live session begins.

MARKETING OPPORTUNITIES

Summit Tote Bags | 1 available | \$10,000

Your company name and logo will appear on every tote bag that attendees receive during check-in at registration. This exposure is a continual reminder of your company once they return home from the conference. **Deadline to Sponsor this Item: 1/31/2023**

Lanyards | 1 available | \$7,500

Place your logo on all lanyards given to each attendee, exhibitor, and staff member. Mobilize your company's logo throughout the Summit. **Deadline to Sponsor this Item: 1/31/2023**

Charging Station/Towers | 4 available | \$5,000

Logo displayed on mobile-device charging stations for use by all attendees and will be located in prominent areas throughout the Summit.

You are Here Locator | 1 available | \$3,000

This locator acts as a navigation tool noting the location of the Summit sessions. Your custom advertisement will appear on the bottom of this locator. Ad size approx. 6' wide x 3' tall. This will be seen throughout each day of the Summit as attendees review where they are and where they are going!

General Session Seat Drop |

1 available | \$2,500

Includes one piece of sponsor-provided collateral placed on each chair (approximate qty. 1,200) during a General Session.

Hotel Key Cards | 1 available | \$7,500

Co-branded with the Preparedness Summit logo and will include sponsor logo and booth number, key cards will be provided to overnight guests at hotel check-in – Hyatt Regency Atlanta (approximately 2,000 key cards).

Summit Bag Insert | 12 available | \$2,000

Sponsor-provided collateral material to include with the Summit bag (approximately 1,700). One insert per sponsor.

Scavenger Hunt | 10 available | \$500

This exhibit hall activity is both a fun networking activity and exhibit booth traffic driver where everyone is a winner! Attendees must visit your booth to scan a QR code on a sign branded with your logo using the mobile app to win prizes. Drive traffic to your booth as well as increase your brand exposure with this unique game. Each sponsor's logo will appear on the signs at the exhibit hall entrances and on all marketing of the game.

Hand Sanitizer Station (2 per sponsorship) | 8 available | \$1,500

Increase your exposure by sponsoring hand sanitizer around the educational rooms, exhibit hall, and registration area. Signage will be placed with each station recognizing your sponsorship.

Directional Signs | 4 available | \$1,500

Include your company graphics on (1) Preparedness Summit 2023 directional sign used to help attendees navigate the hotel. Each sign measures 1-meter-wide x 3 meters tall. Sponsors have one ENTIRE side/panel for your graphics.

Facial Masks | 2 available | \$5,000

Increase your exposure by sponsoring facial masks around the educational rooms, exhibit hall, and registration area. Signage will be placed with each station recognizing your sponsorship.

WELLNESS OPPORTUNITIES

Quiet Room | 3 available | \$7,500

The quiet room is a serene, comfortable place for attendees to rest, read, think, or recover after a demanding session. Talking and other interactions with other attendees are not permitted in this area. The room features comfortable seating, aromatherapy, and soothing music and is open throughout the conference.

Pet Therapy | 3 available | \$6,000

This fun opportunity provides brand exposure throughout the Preparedness Summit. Put a smile on attendees' faces with this memorable experience. It's a great way to relax with attendees and create an engaging environment with lovable puppies and kittens!

Chair Massage Station | 3 available | \$10,000

Chair massages will provide Preparedness Summit attendees with mini-relaxation sessions during the conference. Research shows that even a 10-minute seated massage can make an enormous difference in energy level and focus. An opportunity for attendees to sit quietly, relax, and feel refreshed and rejuvenated!

Innovative Bootcamp | 3 available | \$10,000

Do you want to help Preparedness Summit attendees burn off some stress? Get attendees moving and feeling good with a special bootcamp classes to increase overall body strength, power, and endurance in this body weight fitness class. These sessions incorporate plyometric and core focused movements to get strong, without even having to pick up a dumbbell. This class is accessible and fun for every body type from habitual boot campers to first time students.

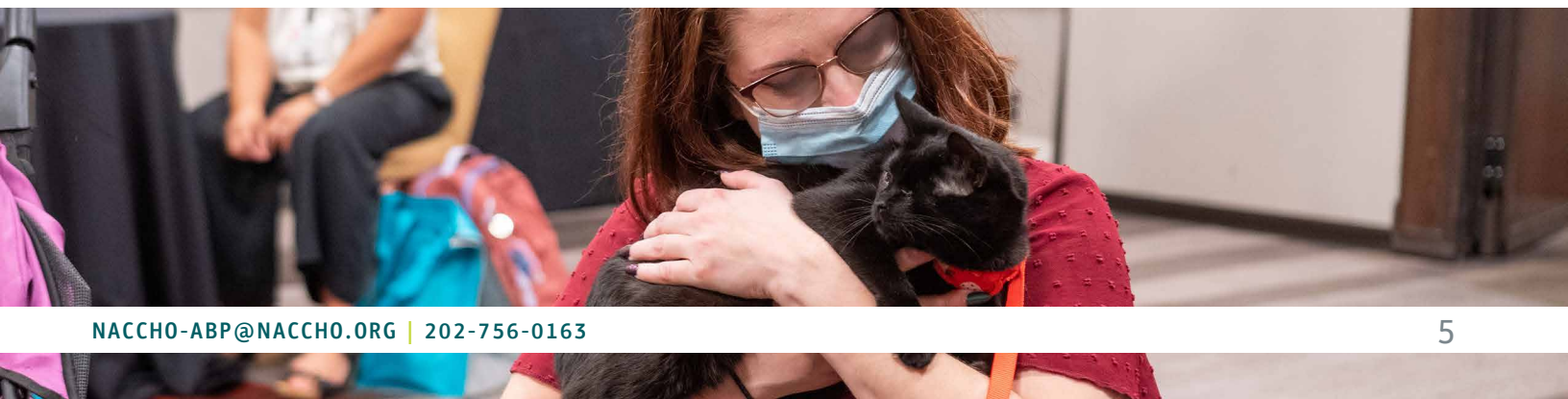
NETWORKING OPPORTUNITIES

Navigate & Network Orientation | 1 available | \$5,000

Sponsor will have the opportunity to provide opening remarks as Summit staff provide an overview and walkthrough of the conference highlights and its facilities. This orientation will start in the Registration Area, date/time TBA.

Meeting Room Space | 3 available | Commercial/Government: \$5,000 (plus applicable AV costs) |

Non-Profit: \$2,500 (plus applicable AV costs)
You can rent meeting room space for your private meetings with clients and/ or internal sales representatives. These rooms work well for in-depth conversations with current clients or strategy sessions with sales representatives. Includes Wi-Fi access; hardline internet not included.



NATIONAL PUBLIC HEALTH PREPAREDNESS APPRECIATION RECEPTION OPPORTUNITIES

Recent surveys by the CDC and the deBeaumont Foundation found that around half of public health workers reported adverse mental health symptoms related to depression, anxiety, and post-traumatic stress disorder (PTSD) because of the COVID-19 pandemic. Help us uplift our public health and preparedness heroes and show your support by supporting our first-ever **Public Health Preparedness Appreciation Reception** to be held on **Wednesday, April 26 from 6:30 to 8:30pm**.

During the reception, VIP speakers will recognize and celebrate the arduous work of all preparedness professionals and thank these public health heroes who have worked tirelessly to keep our communities safe, not only during the unprecedented COVID-19 pandemic, but every day. This is a fantastic opportunity for your organization to acknowledge and appreciate their work. Your generous support will allow us to host a fun and exciting evening for these professionals.

SPONSORSHIP OPPORTUNITIES

Sponsor Your Own Table for a Local Health Department | \$5,000

Table identified with your logo

Sponsor Your Own Signature Non-Alcoholic Beverage | \$6,000

Name your own beverage with signage at bar with your logo

Sponsor Your Own Signature Alcoholic Beverage | \$7,500

Name your own beverage with signage at bar featuring your logo

Napkins | \$6,000

Your logo pre-printed on the beverage napkins

Thank You Public Health Gift | \$10,000

Co-branded with your logo, Public Health logo, and the Preparedness Summit logo

Sponsor a Food Station for the Reception | \$15,000

Name your own food station with signage at bar featuring your logo

Sponsor a DJ/Dance Floor for the Reception | \$15,000

Give Summit attendees the opportunity to dance! DJ will highlight your sponsorship during the reception.

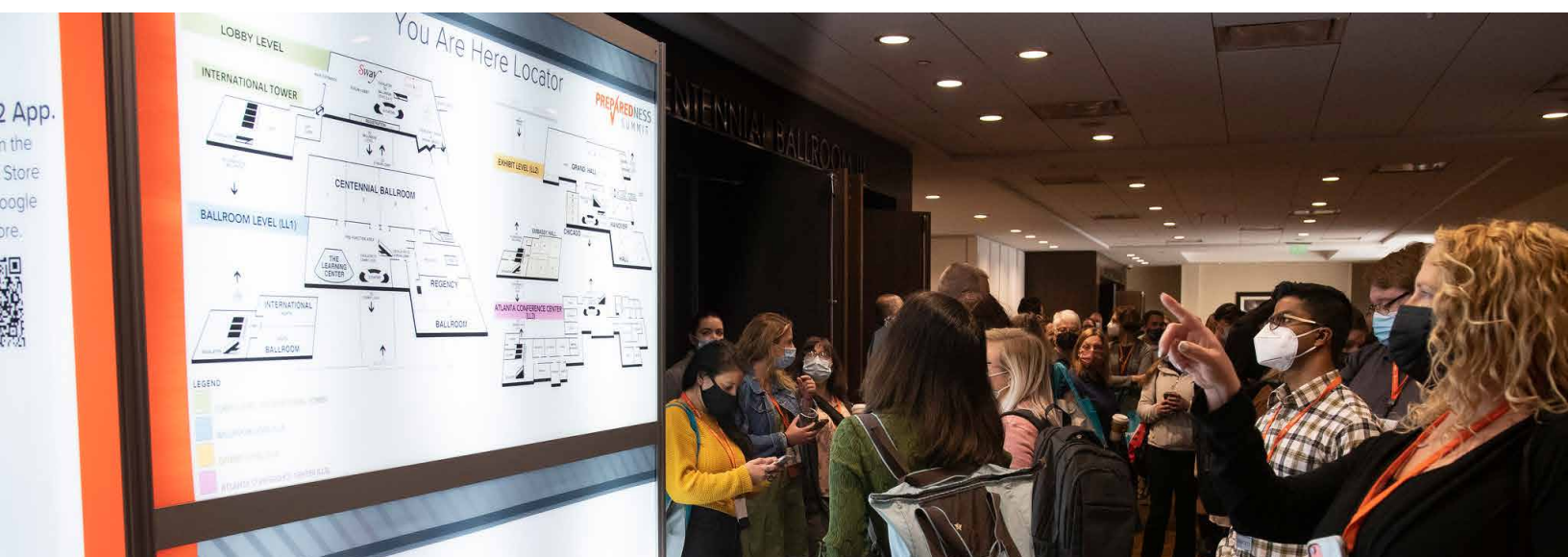
Contribute Any Amount of Your Choice

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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	\$10,000+	\$5,000+	\$2,500+	\$1,000+
Reception ticket	5	4	3	2
Logo in the reception program and slides	✓	✓	✓	✓
½-page ad in the reception program		✓		
Full page ad in the reception program	✓			
Record a thank you video for at the reception	✓			



ADVERTISING OPPORTUNITIES

DIGITAL ADVERTISING

2023 Conference App Splash Screen Page – Exclusive! | \$10,000

Your custom graphic will appear on the opening page of the mobile app every time each attendee opens the mobile app.

Footer Logos Across the Preparedness Summit Website | 4 available | \$7,500 each

Include your company logo on the Preparedness Summit website, which is linkable to an external URL.

Custom Sponsored E-Blast | 4 available | \$3,000 each

Send your custom message out to all 2023 Preparedness Summit attendees with a custom eblast. Your message will be sent within the six weeks before the conference. This sponsored eblast includes up to 300 words of copy promoting your sponsored items/description of your organization, an image, and a URL link.

Preparedness Summit e-Newsletter email banner | 3 available | \$1,600 each

Place a banner ad and promotional tagline in one of the Preparedness Summit e-newsletters distributed to past and current conference attendees. Two (2) e-newsletters for the meeting will be released in March and April 2023. Only one advertiser per e-newsletter will be allowed.

2023 Conference App Push Notifications | 3 available per day | \$750 each

Send out a text alert through the 2023 Preparedness Summit app. With up to 200 characters, you can remind attendees to stop by your booth, attend your sponsored learning session, or stop by your event.

ONLINE PLATFORM ADVERTISING

Navigation Ad – Exclusive! | \$5,500

Place a custom ad on the navigation bar of the virtual platform. This ad will follow attendees as they navigate their way around the meeting platform. This branded ad can link to your exhibit booth or a webpage of your choosing. Everyone will continually see your branded ad.

Tile Ads | 2 available | \$3,700 each

Place a custom ad on the homepage of the platform. This tile ad is placed among the tiles that direct attendees to sessions. It will be seen by every attendee that navigates their way through the conference. This branded ad can link to your exhibit booth or a webpage of your choosing.

Rotating Banner Ads | 3 available | \$2,700 each

Place a custom ad on the right-hand column of the virtual platform. This ad will rotate on the platform and be seen by all attendees as they navigate to sessions and the exhibit hall. This branded ad can link to your exhibit booth or a webpage of your choosing.

Sub-Page Header Banner | 3 available | \$2,000 each

Place a custom ad on one of several subpages of the platform. All attendees will see this ad as they visit that specific page. This branded ad can link to your exhibit booth or a webpage of your choosing.

BRANDING OPPORTUNITIES

Column Wraps – 2 panels per package |

4 available | \$5,000 each*

As attendees navigate their way through the conference center, column wraps are easily seen signage. Wraps are placed in strategic locations throughout the Conference Center for maximum visibility with Preparedness Summit 2023 header and footer. Each package includes 2 panels.

Escalator Cling | 2 available | \$6,000 each*

Have your company logo highly visible to Preparedness Summit 2023 attendees as they navigate between the floors on the conference center. High visibility item.

Floor Stickers – 4 stickers per package |

4 available | \$4,000 each*

Direct attendees to your booth with colorful and exciting custom floor stickers that start at the exhibit hall entrance and lead to your booth. These stickers will feature your custom graphics along with the Preparedness Summit 2023 logo. This package includes a total of four (4) floor stickers, with an approx. size of 2' x 2'.

** price does not include production or installation*

Are you interested in other branding opportunities? Please reach out to us about available options.



AFFILIATE BUSINESS PARTNER OPPORTUNITIES

Keynote Session | 3 available | \$20,000*

Sponsor will introduce the keynote speaker or share a pre-recorded video (up to 5 minutes) based on an approved Summit topic. This event will be shared via LiveStream for all in-person and virtual attendees. The session will also be recorded and available on the conference platform for up to six months.

Roundtable/Panel Discussion (90 minutes) | 3 available | \$15,000*

Host a roundtable discussion involving several participants before a live and virtual audience. Be part of a moderated roundtable conversation with up to three (3) relevant stakeholders to provide a variety of perspectives to a critical public health and/or preparedness topic. Audience may simply observe or participate by asking questions. NACCHO will provide the moderator and will assist your organization in selecting up to three (3) speakers. This event will be shared via LiveStream for all in-person and virtual attendees. The session will also be recorded and available on the conference platform for up to six months.

Sponsor Focus Group (60 minutes) | 3 available | \$7,500

Host your focus group in your own meeting room for a 60-minute session. Focus groups cannot conflict with the General Sessions. NACCHO will send an invitation to registered attendees on the Sponsor's behalf to invite attendees to your focus group. Use this time to speak with your target audience and hear what they have to say about current public health and preparedness issues.

Private VIP Event | 1 available | \$15,000*

A private, invitation-only event in the Summit's hospitality suite will present an opportunity to meet and greet Summit VIPs and present a brief (15 minute) educational presentation. Food/beverage additional.

Welcome and Networking Reception in Exhibit Hall | 1 available | \$15,000*

The perfect opportunity to get your company name in front of motivated attendees at the Welcome and Networking Reception in the Exhibit Hall on Tuesday, April 25th! Your organization will provide opening remarks and your logo will be displayed on signs at the Exhibit Hall entrance, along with signs at the bar and food stations during the reception.

** Exclusively available to current or new affiliate business partner.*

AFFILIATE BUSINESS PARTNER PROGRAM

NACCHO's Affiliate Business Partner Program increases your organization's visibility and provides annual member engagement and networking opportunities for partners interested in local public health. Through the program, companies are given exclusive benefits and recognition commensurate with their annual level of participation. The Affiliate Business Partner levels can be tailored to fit budgets and specific marketing goals.

Opportunities to engage and educate NACCHO members include complimentary and discounted webinars, focus groups, social media posts, dedicated newsletters, and advertising in NACCHO membership e-publications.

Learn more about our current affiliate business partners [here](#). To see if your organization is eligible, email membership@naccho.org



AFFILIATE BUSINESS PARTNER BENEFITS



Annual Membership	Diamond \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000
Individual memberships for staff	12	8	6	4	2
Multi-year membership discount (3 years)	5%	5%	5%	5%	5%
Member Engagement					
60-minute webinar	3	2	1	50% off	25% off
Annual dedicated newsletter on topics of interest	1	1	50% off	50% off	25% off
Annual research brief/industry perspective (4-6 pages)	1	1	50% off	50% off	25% off
Full access to Directory of Local Health Departments	yes	yes	yes	yes	yes
Recognition					
Identified by NACCHO partner level logo	yes	yes	yes	yes	yes
Listed in NACCHO partner directory	yes	yes	yes	yes	yes
Affiliate Business Partner Circle participation	yes	yes	yes	yes	yes
Complimentary ad in NACCHO ePublication (TBD)	8	6	4	2	1
Discounted ad in NACCHO ePublication	25% off	25% off	25% off	25% off	25% off
Complimentary NACCHO social media post	5	4	3	2	1
Conferences Recognition/Discounts					
Partner level & company logos in guide/signage	yes	yes	yes	yes	yes
Partner level recognition at exhibitor's booth	yes	yes	yes	yes	yes
Complimentary conference registration	3	2	1	n/a	n/a
Discount on conference exhibit booth space (if paid 90 days before conference)	4%	4%	4%	4%	4%
Discount on conference exhibit booth space (if paid 60 days before conference)	2%	2%	2%	2%	2%
Advanced notice of housing opening	yes	yes	yes	yes	yes

All membership benefits must be utilized within the membership year.

WHY EXHIBIT?

The 2023 Preparedness Exhibit Hall is an integral part of the meeting. You will find nearly 2,000 interested preparedness professionals searching for resources and products from companies like yours. Attendees are interested in resources and tools to improve their work in disaster preparedness.

Don't miss the opportunity to put your product and services in front of the industry leaders and decision-makers.

Emergency Simulation

Showcase your consulting services through an interactive simulation involving attendee volunteers around a public health emergency.

Lead Generation

Increase your exposure to preparedness professionals with significant purchasing power or interested in attaining higher education and credentials.

Product Demonstrations

Give your potential clients hands-on access to your current and new products.

Industry Awareness

Discover what trends and issues your customers are discussing in the preparedness community.

Policy Comprehension

Understand the policy issues that are being discussed within government circles.



WHO SHOULD EXHIBIT?

Attendees from government and the private sector are interested in meeting with companies who supply these products:

Communications Equipment
Consulting Services
Credential Organizations
Data Analytical and Collection Systems
Decontamination Supplies
Detection Devices
Emergency Lighting
Emergency Management Software
Emergency Vehicles
EMS Medical Equipment
Food Storage
Generators

Geographic Information Systems
Hazmat Response Equipment
Incident Management Software
Lighting
Mobile Medical Solutions
Medical Supplies and Equipment
Notification Systems
Pharmaceuticals
Portable Morgues
Preparedness Equipment
Protective Clothing
Public Health Consulting

Rescue Equipment
Respirators
Risk Management
Safety Equipment
Satellite Technologies
Shelter Supplies
Universities
Vehicles
Water Quality Supplies
Water Storage
Warning Systems
Weather Meteorological Services



PREVIOUS PREPAREDNESS SUMMIT EXHIBITORS INCLUDE:

AirBoss Defense	First Line Technology	Nova Southeastern University-College of Osteopathic Medicine
AM Trace	First Water Systems, Inc.	ORAU
Appriss Health	Fishbowl	Office of the Assistant Secretary for Preparedness and Response
Association of Public Health Laboratories	Fridge Freeze	Oregon Freeze Dry
Association of State & Territorial Health Officials	Flu Near You	People Designs Inc
Bio-Defense Network	GlaxoSmithKline	Pfizer
BioFire Defense	Global Emergency Resources	Philadelphia University
BioSeals Systems	Grainger	Practical Hospital Services
Body Sealer	Griffin Logistics	ProPac
Bold Planning Solutions	Hagerty Consulting	QuickSeries Publishing
bParati	Harvard School of Public Health	RTI International Society Disaster Medicine and PublicHealth
Blu-Med Response Systems	ImageTrend	Secure Telehealth
Bright White Paper Co	Immediate Response Technologies, LLC	SOS Survival Products
Cadueus Healthcare	Information Station Specialists	St. Louis University
Campbell & Company	Instantatlas-Geowise Ltd.	Stephenson Custom Case Co
Capella University	Integrated Solutions Consulting	Sydion LLC
CDC Radiation Studies Branch	Integrity Custom Concepts, LLC	TECS-PERLC
CDC-Division of Global Migration & Quarantine	Intermedix	TEEX-NERRTC
Center for Domestic Preparedness	ISS Inc.	Texas A&M University
Center for Homeland Defense and Security	Johnson & Johnson	TSI Inc.
CheXout	Knowledge Center, Inc	University of California, Berkeley
Columbia University	Krucial Staffing	University of Chicago
Conference of Radiation Control Program Directors	LHD Academy of Sciences	University of Nebraska Medical Center
Covidien Dale Parsons & Associates, Inc.	LiveProcess	University of New England
DataTech911	Lockheed Martin	UNMC College of Public Health
Deployed Logix	MedicCast Productions	Upp Technology, Inc.
Department of Homeland Security	Midwest Card and ID Solutions	USA Center for Rural Public Health Preparedness
DigiConnect	Moderna	VeriCor, LLC
EM Solutions by HSS inc.	Mortuary Response Solutions	Veterans Emergency Management Evaluation Center
Emergency Communications Network	National Center for Biomedical Research and Training	Walden University
Esri	National Center for Disaster Medicine and Public Health	Yale New Haven Health System
Facente Consulting	National Library of Medicine	Emergency Preparedness and Disaster Response
Facility Dude	North Carolina Institute for Public Health	
	Northrop Grumman	

EXHIBITS

Exhibit Schedule

Exhibitor Move-In

Monday, April 24th 12:30–5PM

Tuesday, April 25th 7–9AM

Show Hours

Tuesday, April 25th 10am–6pm

Wednesday, April 26th 10am–1:30pm

Exhibitor Move-Out

Wednesday, April 26th 1:30pm

Exhibit Fees

Affiliate Business Partners |
ask about special pricing!

Commercial & Government |

\$3,200 per 10' x 10'

Non-Profit Booths |

\$2,100 per 10' x 10'

Premium Booths |

\$3,500 per 10 x 10 booth*

**Premium Booths are located near Exhibit Hall entrances or adjacent to high-traffic areas.*

NEW: Lead Retrieval Included!

Capture the contact information of attendees* who stopped by your exhibit booth. NACCHO makes it easy! Network with influential professionals who are eager to learn about your products and service. **One device included with booth purchase.** **Additional devices are available for a small charge.** Lead retrieval ensures the ability to continue the conversations post-show and gain new customers! *Attendees have the option to opt in to share their information.

All Exhibitors Receive:

- In-person 10x10 booth
- Pipe & Drape
- Booth Sign
- 6' Skirted Table
- 2 Chairs
- Wastebasket
- Standard Electric
- Hall is carpeted
- Virtual Resource Center
- Company Logo
- Company information
- Website Link
- 500-character description
- PDF Uploads
- Social Media buttons
- One full conference registration is provided for exhibit booths not included as part of silver, gold, platinum, or diamond level sponsorship.
- Listing on the Summit website and mobile app
- Post-show attendee list (mailing addresses only)

EXHIBIT BOOTH SIGN-UP INSTRUCTIONS

The Exhibit Hall Floor Plan registration portal is now open.

Please click [here](#) to view the floor plan and select your exhibit booth.



2023 PREPAREDNESS SUMMIT EXHIBITOR RULES & REGULATIONS

By participating in the 2023 Preparedness Summit, each sponsor and exhibitor agrees to adhere to NACCHO's health and safety guideline and to communicate this requirement to their representatives attending the Summit. Please monitor the [2023 Preparedness Summit website](#) for the latest information.

OFFICIAL EXHIBIT SCHEDULE

See the Exhibitor Services Manual for complete show schedule.

HEALTH AND SAFETY PROCEDURES

By participating in the 2023 Preparedness Summit, each sponsor and exhibitor agrees to adhere to NACCHO's health and safety guidelines. Please monitor the 2023 Preparedness Summit website for the latest information.

SHOW MANAGEMENT

The exhibition is organized and managed by NACCHO. Any matters not covered in these Rules and Regulations are subject to the interpretation of the NACCHO Board of Directors and the NACCHO Executive Director or their designee, and all exhibitors must abide by their decisions. Exhibitors must comply with the Hyatt Regency policies and procedures. Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, for themselves and their employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions there to in conformance with the preceding sentence.

ASSIGNMENT OF BOOTH SPACE

Booths will be assigned on a first-come, first-served basis. Every effort is made to accommodate your preferred booth location, but we cannot guarantee that you will receive one of your preferred choices. Booth registration for the 2023 Preparedness Summit must be made in our software: Cadmium.

The exhibitor fully understands that it becomes a binding contract, and the exhibitor is subject to the term and regulations set forth by NACCHO as listed therein. In addition, NACCHO reserves the right to reject an application that in its judgment is not appropriate for the 2023 Preparedness Summit.

INCLUDED IN BOOTH SPACE

Please see Prospectus for specific inclusions for exhibitor levels.

INSTALLATION AND DISMANTLE OF EXHIBITS

Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the show. Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. All booths must remain intact until the close of the show. Installation and dismantle must occur only during the installation and dismantle times designated in the Exhibitor Services Manual. Any material not called for by said time and date will be shipped at the exhibitor's expense, by a carrier selected by the official drayage contractor. No one under the age of 18 will be permitted on the exhibit floor during installation and dismantle hours.

FAILURE TO OCCUPY SPACE

Space not occupied by the time designated in the Exhibitor Services Manual will be forfeited by exhibitors and their space may be resold, reassigned, or used by the exhibit management without refund.

RATES, DEPOSITS AND REFUNDS

Space will be rented at the rates listed on the official Exhibit Space. Application and Contract. No application will be processed, or space assigned without full payment in U.S. funds. A standard size booth will be 10' x 10' having an 8' high back draping and 3' high side wall draping. A 7" x 44" booth sign bearing your company's name and booth number will be provided. A 50 percent refund of the booth fee will be made if written notice

of cancellation is received by February 4, 2023. No refund will be made if notice of cancellation is received after February 4, 2023. No transfer of fees will be made to other registration fees or NACCHO meetings. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether or not the Show Management enters into a further lease for the space involved. In the event that fire, strike or other circumstances beyond the control of the management causes the exhibit to be cancelled, full refund of the exhibit rental fees will be made, which is the limit and extent of NACCHO's liability for such cancellation. NACCHO assumes no responsibility for refunds of nonrefundable airline tickets or hotel charges if a meeting is cancelled or abbreviated because of terrorist activity. All cancellation requests must be submitted in writing to the 2023 Preparedness Summit Exhibits Manager.

In the event that the premises in which the Exposition is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of NACCHO or its agents, the Exposition may be canceled or moved to another appropriate location, at the sole discretion of NACCHO. NACCHO shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of NACCHO. Causes for such action beyond the control of NACCHO shall include, but are not limited to: fire, casualty, flood, epidemic or pandemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the Hyatt Regency Atlanta, municipal, state or federal laws, or act of God. Should NACCHO terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damage arising therefrom. Refunds of "Paid Exhibit Space Fees" in the event of event termination or cancellation shall be made to exhibitors at the sole discretion of NACCHO and in any case, will not exceed the amount of each exhibitor's paid exhibit space fee less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by NACCHO through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later. In the event that Preparedness Summit 2023 transitions to a virtual conference, exhibitors could choose to either receive a full refund or transfer to a virtual booth.

CONTRACTOR SERVICES

An official contractor will provide all services in the exhibit area. Complete information, instructions, and schedule of prices regarding shipping, drayage, labor for installation and dismantling, additional services, etc., will be included in the Exhibitor Services Manual to be forwarded from the official contractor. An exhibitors' service center will be maintained during applicable hours to facilitate services requested for additional needs of exhibitors. Under no circumstances will NACCHO or Hyatt Regency assume responsibilities for loss or damage to goods consigned to the official contractor. Advance shipments of exhibit material must be made to the official contractor as specified in the Exhibitor Services Manual. Should any shipments not be made as specified in the manual, they will be removed by Hyatt Regency Atlanta the official contractor and stored until the hall is ready to accept materials for the exhibition and all costs involved will be charged to the exhibiting company. Exhibitors are responsible for the information provided in the Exhibitor Services Manual.

ARRANGEMENT OF EXHIBITS

Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be immediately modified, or removed by the exhibitor. The show management reserves the right to inspect the quality of the appearance

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of each booth prior to show opening. Where necessary, masking drape will be placed to cover unsightly wires, unfinished back walls, etc. at the exhibitor's expense.

BOOTH DESIGN

Each exhibitor will be provided with an official Exhibitor Service Manual. The Exhibitor Service Manual describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions, and limitations contained in the Exhibitor Services Manual. In the sole opinion of Show Management, any exhibit that fails to conform to the Exhibitor Service Manual guidelines or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exhibition. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Linear booths may not exceed 8' in height; island booths are restricted to 16' in height. Exhibiting companies are responsible for furnishing and cleaning their booths. All exhibits must comply with the public accommodation provisions of the Americans with Disabilities Act of 1991 (ADA). Any exhibit with raised flooring must be ramped.

SUBLEASING OF SPACE

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.

CONDUCT

All exhibits will be to serve the interest of the 2023 Preparedness Summit conference attendees and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. The exhibit management reserves the right to request the immediate withdrawal of any exhibit that NACCHO believes to be injurious to the purpose of 2023 Preparedness Summit. Management reserves the right to refuse to admit and eject from the exhibit building any objectionable or undesirable person or persons. The use of sideshow tactics or other undignified methods considered by NACCHO to be objectionable are expressly prohibited in the exhibition area and in any meeting room. Appropriate business attire is required for all exhibit participants.

EXHIBITOR PERSONNEL

All exhibitors must wear official 2023 Preparedness Summit name badges and ribbons for exhibit hall admission. Exhibitors will be admitted to the exhibit hall 30 minutes before show opening each day. All exhibitors and attendees will be required to leave the floor within 30 minutes after the show closes each day. Exhibitors needing to work during non-show hours must obtain permission from Show Management for entrance into exhibit hall. Each exhibit must be fully operational and staffed during the open exhibit hours as defined in the Exhibitor Service Manual. Booths should be staffed by company specialists who are qualified to discuss details of their company's products or services. Distribution of advertising material and souvenirs must be confined to the exhibitor's booth. Canvassing or distribution of advertising material or souvenirs in the exhibit hall by representatives of non-exhibiting firms is strictly forbidden.

SELLING OF MERCHANDISE

Selling of merchandise on the show floor is prohibited. However, orders may be taken for fulfillment at the exhibiting company's main distribution center.

SOUND DEVICES, LIGHTING AND OTHER PRESENTATION DEVICES

Public address, sound-producing or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices or presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. Show Management reserves the right to restrict the use of glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

HANDOUT MATERIALS

Promotional giveaways and exhibitor prize raffles will be permitted. All materials and prizes must have prior approval by NACCHO. All hand-out materials are expected to be of a professional nature. NACCHO reserves the right to disallow any material that they believe to be inappropriate. Send samples to 2023 Preparedness Summit Exhibits Manager. No helium balloons or adhesive backed decals are to be used or given away.

SOLICITATION OF EXHIBITORS

No persons will be permitted in the exhibit hall for the purpose of soliciting advertising or other exhibit space without the express written permission of NACCHO.

FIRE, SAFETY AND HEALTH

The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety, and health. All exhibit equipment and materials must be located within the booth. Only fireproof materials may be used in displays and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

LABOR

Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Information regarding specific regulations that are applicable may be obtained from the official contractor. Displays, painters, carpenters, electricians, and other skilled labor can be arranged through the official contractor at established rates. Labor order forms will be included in the Exhibitor Service Manual.

STORAGE

The exhibitor should make arrangements with the contracted decorator for storage of packing boxes and crates during the exhibition. NACCHO assumes no responsibility for damage or loss of packing boxes or crates.

FOOD AND BEVERAGE

Exhibitor distribution of food and beverages for consumption in the building is prohibited, except with written permission from Show Management. All requests must be submitted in writing. If an exhibiting company wishes to host food and beverage in their booth, all food and beverage must be purchased through the Hyatt Regency Catering Department.

LIABILITY AND SECURITY

NACCHO makes no warranty, expressed or implied, that security measures will avert or prevent occurrences that may result in loss or damage. Each exhibitor must make provisions for the safeguarding of their goods, materials, equipment and display at all times. NACCHO will not be liable for loss or damage to the property of

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exhibitors or their representatives or employees from theft, fire, accident, or other causes. NACCHO will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arise from, or be in any way connected with their use or occupation of display space, and exhibitors will indemnify and hold harmless against such claim. Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Hotel, its owners or managers which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the Hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from or arising from or out of the Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of Exhibitor's occupancy and/or use of the exhibition premises, the Hotel or any part thereof. The Exhibitor understands that the Hotel does not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain such insurance. The exhibitor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations and ordinances of any governmental authority and of the contracted facility. The exhibitor will pay and save NACCHO, its Board, members, staff, and representatives, the city of Atlanta, GA, and the Hyatt Regency harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the Hyatt Regency or property adjacent thereto occasioned by any act, neglect or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost and expense defend and protect NACCHO, the city of Atlanta, GA and Hyatt Regency against any and all such claims or demands. Each exhibitor shall be responsible for securing and maintaining the following insurance coverages at the exhibitor's expense: (a) Workman's compensation insurance coverage for exhibitor's employees which shall be in compliance with the laws of Atlanta GA; (b) Commercial general liability insurance with policy limits of \$1,000,000 for combined single limit coverage to include: comprehensive form, premises/operations, contractual, broad form property damage and products/completed operations, providing for terms of coverage to be effective during all move in, show, and move out dates. Such insurance shall include NACCHO, its officers, directors and agents and Hyatt Regency as additional insureds. Such insurance shall cover any and all damage or injury to any and all persons arising out of such person's attendance at the exhibitor's exhibit during the term of the 2023 Preparedness Summit; (c) Other Insurance: Each exhibitor acknowledges that it is responsible for obtaining any additional insurance coverage solely at its own expense, in such amounts as it deems appropriate to comply with its obligations hereunder and for its own protection.

TRADEMARKS

NACCHO will be held harmless for any trademark, trade name, copyright or patent infringement on any printed materials belonging to or distributed by any exhibitor.

Use of the Hyatt Regency logo, design, trademark, trade name, patent, copyrighted work, or symbol must be approved in writing by the Hyatt Regency marketing department.

PHOTOGRAPHING OF EXHIBITS

Each exhibitor has control over the space it has rented and may prevent those considered its competitors from gaining access to or photographing its exhibit. The taking of pictures, other than by the official photographer, is expressly prohibited during setup, dismantling and non-exhibit hours, and cameras will not be allowed on the exhibit floor during these times. Only the exhibitor may grant permission to have its exhibit photographed,

or an audio presentation taped, during exhibit hours. No exhibitor shall deny any reasonable request for permission to photograph the exhibit from outside the perimeter of the booth.

LIST PUBLICATION

The list of 2023 Preparedness Summit exhibitors, in whole or in part, shall not be published other than in 2023 Preparedness Summit and NACCHO official publications.

HOTEL USE

All public function space in the Hyatt Regency is controlled by NACCHO.

No function space will be released to exhibiting firms or to other commercial firms for social functions without the permission of Show Management. Good taste and conformity to the purposes of the meeting must prevail. Showing of equipment or product presentations to registered attendees or guests 2023 Preparedness Summit or NACCHO by exhibiting firms other than on the exhibit floor during the stated hours (see Rule 1) is expressly prohibited. Exhibitors may not use the hotel(s) to distribute literature, gifts, etc. to attendees.

VIOLATIONS

Violation of any of these Rules and Regulations by the exhibitor or their employees or agents shall at the option of NACCHO forfeit the exhibitor's right to occupy space and such exhibitor shall forfeit to NACCHO all monies paid or due. Upon evidence of violation, NACCHO may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that NACCHO may incur thereby.

SEVERABILITY

All agreements and covenants contained herein are severable, and in the event any of them shall be held to be invalid by any competent court, this agreement shall be interpreted as if such invalid agreements or covenants were not contained herein.

CONTACT

For questions or more information, please contact:
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